



BLACKBEAR INK

Privacystatement +
cookie policy
BlackBear Ink

Privacy Policy BlackBear Ink

1. Introduction

This privacy policy explains how BlackBear Ink processes personal data, why it is collected, and how we protect it. BlackBear Ink respects the privacy of all visitors and processes personal data in accordance with the General Data Protection Regulation (GDPR).

This policy applies to the following entities:

BlackBear Ink Eindhoven BV (77686470)

BlackBear Ink Utrecht BV (77686519)

BlackBear Ink Holding BV (77671252)

BlackBear Ink reserves the right to amend this privacy policy. The current version was last updated on March 1, 2025.

2. What Personal Data Do We Process?

BlackBear Ink processes personal data that you provide to us via email, our website, the consent form in the studio, or when placing an order in our webshop. The following personal data may be collected:

a) For Making an Appointment or Placing an Order in the Webshop

First and last name

Date of birth

Email address

Phone number

Address and place of residence

b) For Filling Out the Consent and Medical Data Form

First and last name

Date of birth

Email address

Phone number

Address and place of residence

Health-related data

c) For Guest Artists, Apprentices, and Employees

First and last name

Date of birth

Email address

Phone number

Address and place of residence

Copy of passport

VAT number

Bank account number

Profile photos

3. Purposes and Legal Grounds for Processing

BlackBear Ink processes personal data solely for the following purposes:

Scheduling appointments and fulfilling webshop orders

Sending information about products or services (if you have given consent)

Complying with legal obligations (such as accounting and tax administration)

Managing the administration of guest artists, apprentices, and employees

Processing is based on consent, contractual necessity, or legal obligation.

4. Retention Period

We do not retain your personal data longer than necessary:

Personal data related to appointments and webshop orders: 5 years

Personal data in consent and medical forms: 5 years

Personal data of guest artists, apprentices, and employees: 5 years after termination of collaboration

5. Special Categories of Personal Data

If we process special categories of personal data (such as medical data), we will request your explicit consent. You may withdraw this consent at any time.

6. Cookies

BlackBear Ink uses cookies and similar technologies to ensure the proper functioning of the website and to enhance your user experience.

a) What Are Cookies?

Cookies are small text files that are placed on your device when you visit our website. They help us remember your preferences and improve the performance of the website.

b) What Types of Cookies Do We Use?

Functional cookies: Necessary for the website to function properly.

Analytical cookies: Help us understand website usage (e.g., via Google Analytics).

Marketing cookies: Used for personalized advertisements and social media integrations.

When you first visit our website, you will see a cookie banner allowing you to set your preferences. You can adjust your preferences at any time via the cookie settings at the bottom of the website.

For a complete list of cookies and their functionalities, please refer to our cookie policy via the cookie settings on our website.

c) How Can You Manage Cookies?

You can disable or delete cookies through your browser settings. Refer to your browser's help function or visit www.allaboutcookies.org for more information on how to do this in different browsers.

d) Use of Third-Party Cookies

Our website uses cookies from third parties, such as Google Analytics and Facebook. These parties have their own privacy and cookie policies, over which we have no control. We recommend reviewing their policies on their respective websites.

7. Links to Other Websites

Our website may contain links to third-party websites. BlackBear Ink is not responsible for the privacy policy of these websites and advises you to read them carefully.

8. Sharing Data with Third Parties

We only share your personal data:

When necessary for the performance of a contract

When we are legally required to disclose data to authorized authorities

We never sell your data to third parties.

9. Security

We implement appropriate technical and organizational measures to protect your personal data against loss or unlawful processing. Our website is secured with an SSL certificate, and your data is stored on a server within the Netherlands.

10. Your Privacy Rights

You have the right to:

Access, correct, or delete your personal data

Object to the processing of your data

Withdraw your consent

You can contact us for this via eindhoven@blackbear.ink.

If you have a complaint, you may submit it to the Data Protection Authority.

11. Contact

Do you have questions about this privacy policy? Please contact us:

BlackBear Ink Eindhoven Grote Berg 60, 5611 KL Eindhoven

BlackBear Ink Utrecht Nachtegaalstraat 77, 3581 AE Utrecht

Email: eindhoven@blackbear.ink Phone: +31 6 207 161 50 / +31 6 404 134 60